

Effect of Central Bank of Nigeria Daily Cash Withdrawal Policy on Small and Medium Enterprises in FCT, Nigeria

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Abstract

This study examines the effects of the central bank of Nigeria daily cash withdrawal policy on Small and Medium Enterprises (SMEs) in Nigeria's Federal Capital Territory (FCT) and analyzes their adaptation strategies. Following the Central Bank of Nigeria's implementation of cash withdrawal limits in December 2022, SMEs have faced significant operational challenges in transitioning from cash-based transactions to digital payment systems. Using a descriptive survey research design, the study collected data from 357 SMEs selected through simple random sampling from a population of 4,829 registered SMEs in FCT. Data was gathered using a structured questionnaire based on a four-point Likert scale, and analysis was conducted using mean scores and standard deviations. The findings reveal that the policy has significantly impacted SME operations, with increased operational costs emerging as the most significant effect (mean=3.68, SD=0.76). Customer transactions showed substantial reduction (mean=3.55, SD=0.89), and transaction efficiency was notably affected (mean=3.42, SD=0.82). In response, SMEs have implemented various adaptation strategies, with digital payment solutions showing the highest adoption rate (mean=3.75, SD=0.68), followed by investment in POS and electronic payment systems (mean=3.58, SD=0.77). The study concludes that while the cash withdrawal policy has created operational challenges for SMEs, it has also accelerated their adoption of digital payment solutions. The research recommends implementing a tiered cash withdrawal limit system and developing targeted support programs to assist SMEs in their digital transformation process.

Keywords: Central Bank, Cash, Withdrawal, Policy, Enterprise.

Introduction

The global financial landscape has witnessed significant shifts towards cashless economies, with various nations implementing policies to reduce cash dependency and promote digital transactions. The World Bank's Global Findex Database shows that digital payments have increased worldwide, with 57% of adults in developing economies now making or receiving digital payments (Demirgüç-Kunt, 2022). This transition has particularly affected Small and Medium Enterprises (SMEs), which form the backbone of most economies, contributing significantly to employment and GDP growth worldwide (World Bank Group, 2023).

The push towards cashless economies has been driven by various factors, including the need to combat money laundering, reduce the informal economy, and increase financial inclusion. According to the International Monetary Fund's recent study, countries implementing cash restriction policies have seen varied impacts on their

business sectors, with SMEs often requiring significant support during the transition period (Georgieva, 2023).

In the Nigerian context, the journey towards a cashless economy began in 2012 with the Central Bank of Nigeria's (CBN) Cash-Less Policy, though significant reforms were implemented in 2022. The CBN's primary objectives included reducing the cost of cash management, increasing financial inclusion, and combating illicit financial flows (Central Bank of Nigeria [CBN], 2022). These policies have particularly impacted Nigeria's SME sector, which according to the National Bureau of Statistics, contributes about 48% to the national GDP and provides 84% of employment (National Bureau of Statistics [NBS], 2022).

The Nigerian financial landscape underwent a significant transformation when the Central Bank of Nigeria (CBN) introduced new cash withdrawal limits in December 2022 as part of its currency redesign policy and cashless initiative. According to the official CBN circular BSD/DIR/PUB/LAB/015/069, the policy initially set daily cash-withdrawal limits of ₦20,000 for individuals and ₦100,000 for corporate entities (Central Bank of Nigeria, 2022). Small and Medium Enterprises (SMEs) form the backbone of Nigeria's economy, with the National Bureau of Statistics (NBS) reporting that they contribute approximately 48% to national GDP and account for 96% of businesses (NBS MSME Report, 2021). This significant economic role makes them particularly sensitive to monetary policy changes, especially in the Federal Capital Territory (FCT).

The World Bank's "Doing Business in Nigeria 2020" report highlighted that before the cash withdrawal policy, approximately 98% of retail transactions in Nigeria were conducted in cash, making the transition particularly challenging for small businesses (World Bank, 2020). This high dependence on cash transactions was attributed to various factors, including infrastructure limitations and traditional business practices. It's upon this that this study seeks to assess the effect of daily cash withdrawal policy on SMEs in FCT, Nigeria

Conceptual Review

Small and Medium Enterprises (SMEs)

The concept of Small and Medium Enterprises (SMEs) has evolved significantly in academic literature and regulatory frameworks, with definitions varying across economies and contexts. According to Storey (2016), SMEs are distinguished not only by their size metrics but by their organizational characteristics, management style, and market orientation. This multidimensional approach to defining SMEs has been widely adopted in contemporary business research.

From a global regulatory perspective, the World Bank Group (2022) establishes a standardized framework for defining SMEs based on three main criteria: number of employees, annual turnover, and asset value. However, these criteria are often adapted to suit different economic contexts. For instance, the European Commission's definition, as outlined in their "User Guide to the SME Definition" (European Commission, 2023), sets specific thresholds: medium-sized enterprises (< 250 employees, ≤ €50m turnover), small enterprises (< 50 employees, ≤ €10m turnover), and micro-enterprises (< 10 employees, ≤ €2m turnover).

In the African context, Abor and Quartey (2020), in their comprehensive study of SME development in Ghana and South Africa, emphasize that SMEs in developing economies often operate with different characteristics compared to their counterparts in developed nations. Their research highlights the need for contextual adaptation of SME definitions, particularly in economies with large informal sectors.

The Nigerian regulatory framework, as established by the Central Bank of Nigeria (2022), defines SMEs using a combination of asset base and employment metrics. Under these guidelines, small enterprises are those with assets between ₦5 million and ₦50 million (excluding land and buildings) and 10-49 employees, while medium enterprises possess assets between ₦50 million and ₦500 million with 50-199 employees. Gibson and Van der Vaart (2018), in their widely cited work on SME definitions in developing countries, argue that a more nuanced approach is needed when defining SMEs. They propose a formula that takes into account the relative size of businesses within their specific economic context, suggesting that what constitutes an SME in one economy might be considered a large enterprise in another.

The operational characteristics of SMEs have been extensively studied by Harvie and Lee (2021) in their analysis of Asian economies. They identify key features that define SMEs beyond size metrics, including:

- i. Independent ownership and operation
- ii. Limited market share in their operational sphere
- iii. Personalized management
- iv. Flexibility in decision-making
- v. Limited access to formal financial markets

Looking at technological integration and innovation capacity, Kumar (2020) argues that modern SME definitions must consider digital capabilities and technology adoption levels, particularly in emerging economies where digital transformation is becoming increasingly crucial for business survival. The National Bureau of Statistics (2022) of Nigeria provides additional context to SME classification by incorporating annual turnover thresholds along with employee numbers and asset base. This multifaceted approach helps capture the complex nature of Nigerian SMEs operating across various sectors.

Cash Withdrawal Policy

The concept of cash withdrawal policy represents a significant monetary control mechanism employed by central banks to regulate the volume and flow of physical currency in an economy. The Bank for International Settlements, in their research on payment systems, defines cash withdrawal policies as regulatory measures that set limits on the amount of physical currency that can be withdrawn from banking institutions within a specified period (Bank for International Settlements, 2022).

In the Nigerian context, the Central Bank of Nigeria implemented a significant cash withdrawal policy on December 6, 2022, through circular BSD/DIR/PUB/LAB/015/069. This policy stipulated that over-the-counter cash

withdrawals by individuals and corporate entities should not exceed ₦100,000 and ₦500,000 respectively per week. Additionally, maximum cash withdrawals via ATM were set at ₦20,000 per day, while withdrawals via Point of Sale (POS) terminals were limited to ₦20,000 per day (Central Bank of Nigeria, 2022).

The International Monetary Fund's analysis of cash-based economies highlights that withdrawal policies serve multiple objectives, including promoting digital payments, reducing currency counterfeiting, and combating illicit financial flows (International Monetary Fund, 2023). These policies are particularly significant in developing economies where cash transactions have traditionally dominated economic activities. The World Bank's research on payment systems transformation indicates that cash withdrawal policies form part of broader financial sector reforms aimed at modernizing payment systems and promoting financial inclusion. Their studies show that successful implementation of such policies requires robust digital payment infrastructure and comprehensive stakeholder engagement (World Bank, 2023).

Empirical Review

Ihenyen & Yeitaribo (2024), conducted a study on “Effect of cashless policy on the performance of small business enterprises in Bayelsa State”. This research was embarked to examine the extent cashless policy can lead to improvement in small business enterprises in Bayelsa State. A descriptive survey design was adopted in the study and a sample size of four (400) respondents which comprised small business traders, civil servants and students in Bayelsa State. The data generated were subjected to different statistical tests such as descriptive, correlation analysis and inferential tests. The data gathered were finally analyzed using regression analysis via SPSS version 26. The study found that Digital payment instruments, Cash withdrawal limits and Naira notes redesign policy affect small business enterprises in the State. Consequently, the study concludes that this policy is capable to improve customers’ satisfaction, reduce the harmful effect of cash related crimes, and raise the market for small business enterprises that will enhance the economy of the State. The study recommends that Bayelsa State government should enforce the political will to ensure full compliance in the cashless policy; ensure adequate power supply to power the electronic devices; conduct massive training on the use of the new technology and enlightenment programmes to sensitize the people of the State as well as meting appropriate punishment to officers, institutions and organs found sabotaging the cashless policy.

Odumusor (2023), conducted a study on “Effect of cashless policy on the performance of small-scale businesses in Nigeria”. The piece of research examined the effect of cashless policy on the performance of small-scale enterprises in Nigeria: a study of selected small-scale businesses in Cross River Northern Senatorial district. The specific objectives were to examine the effect of Automated Teller Machine (ATM) transactions on the performance of small-scale businesses in Cross River Northern Senatorial district, to determine the effect of internet banking transactions on the performance of small-scale businesses in Cross River Northern Senatorial district and to examine the effect of Point of Sale (POS) transactions on the performance of small-scale businesses in Cross River Northern Senatorial district. This study adopted the descriptive research design. The target population for this study comprises of 122 staff of Gomara farms Ltd, Ushie Table Water Ltd and Blessed Brother Bread Ltd. The sample size of 111 was calculated using the Krejcie and Morgan (1970) table.

The researcher adopted the Simple Random sampling method in selecting respondents from the target population. The data collected were analyzed using the Ordinary Least Square regression with the aid of Statistical Package for Social Sciences (SPSS 27) with the output presented using descriptive and inferential statistics. The study found out that Automated Teller Machine (ATM) transactions, internet banking and Point of Sale (POS) transactions has a significant effect on the performance of small-scale businesses in Cross River Northern Senatorial district. It was recommended that there is need for massive sensitization, awareness campaign and enlightenment of people on the need for and importance of cashless economy. Again, while the authorities strive to consolidate the gains of the cashless system, there is an urgent need to tackle the challenges confronting the full actualization of this policy.

Also, Umar, Musalli & Yusuf (2023), conducted a study on “Impact of cashless policy on the performance of small and medium scale enterprises in Bauchi metropolis”. This study assesses the impact of cashless policy on the performance of Small and Medium Scale Enterprises in Bauchi Metropolis. The study adopted the Financial inclusion as dimensions of cashless policy. A systematic analysis of the existing literature revealed various studies on the impact of cashless policy on SMEs' performance. The study adopted a quantitative research approach. Primary data were collected through structured questionnaires issued to three hundred and seventy-four, 374 drawn from a population of fifteen thousand, three hundred and nineteen respondents in line with Krejcie and Morgann table (1970) of determining sample size. The findings revealed the significant influence of cashless policy on small and medium enterprises' performance in Bauchi Metropolis. The results further indicated that, financial inclusion has influence on the performance of SMEs. The study strongly recommends that cashless policies should make financial products and services more available than what has been advertise to build in trust in those involve in SM&ME. This will bring in individuals from low-income background.

Ali-Momoh (2023), conducted a study on “Cashless policy and performance of small and medium enterprises in Ekiti State, Nigeria”. This study looked at how the cashless policy affected the performance of small and medium-sized businesses in Ekiti State. The study especially looked at the impact of mobile banking, automated teller machines, and point of sale on the performance of small and medium-sized businesses in the state of Ekiti. Primary data were used in the investigation. A questionnaire was used to collect data. Both regression analysis and correlation were used in the investigation. The study's conclusions showed that point of sale had a favorable and significant impact on the performance of SMEs in Ekiti State. The study also demonstrates that the adoption of automated teller machines by SMEs' operators has a favorable and notable impact on their performance. The study also demonstrated that the performance of SMEs in Ekiti State is positively and significantly impacted by the use of mobile banking services. Based on these results, the study came to the conclusion that the cashless policy channels used in this study—such as point of sale, automated teller machines, and mobile banking—had a favorable and significant impact on the performance of the SMEs in Ekiti-state. As a result, the study advised small and medium-sized businesses to adopt points of sale and automated teller machines (ATM), as these have a favorable and significant impact on their performance.

Theoretical Framework

This study is hinged on the The Financial Intermediation Theory.

The Financial Intermediation Theory, originally developed by Gurley and Shaw (1960) in their seminal work "Money in a Theory of Finance," provides a comprehensive framework for understanding how monetary policies affect business operations through financial institutions. The theory explains how financial intermediaries facilitate the flow of funds between surplus and deficit units in an economy, and how regulatory policies influence this intermediation process. Building upon this foundation, Diamond and Dybvig (1983), in their groundbreaking paper "Bank Runs, Deposit Insurance, and Liquidity," enhanced the theory by explaining how banks transform liquid deposits into illiquid assets, facilitating business operations while managing liquidity risks. Their work is particularly relevant to understanding how cash withdrawal restrictions affect SMEs' operational capabilities and their relationships with financial institutions.

The theory rests on several fundamental assumptions. First, it assumes that financial intermediaries exist primarily to reduce transaction costs and information asymmetries between lenders and borrowers. Second, it posits that regulatory policies affecting intermediaries' operations directly impact their clients' business activities. Third, it assumes that businesses, particularly SMEs, rely significantly on financial intermediaries for their daily operations and working capital management. The theory's application to cash withdrawal policies and their impact on SMEs was further developed by Fama (1980) in his work on banking in the theory of finance. Fama demonstrated how monetary policies affecting banks' ability to provide liquidity services directly influence business operations, particularly for smaller enterprises that heavily rely on cash transactions.

This theoretical framework is particularly relevant for analyzing how cash withdrawal restrictions affect SMEs in Nigeria's FCT because it explains the transmission mechanism through which monetary policies affect business operations. It helps understand how businesses adapt their operations when faced with constraints on accessing physical cash through financial intermediaries. The theory's explanatory power has been demonstrated in empirical studies across various developing economies. Berger and Udell's (1998) research on the economics of small business finance shows how financial intermediation theory effectively explains the relationship between monetary policies and SME operations, particularly in economies transitioning from cash-based to digital payment systems.

Methodology

This study employs a descriptive survey research design to examine the effect of daily cash withdrawal policy on SMEs in FCT, Nigeria. A descriptive survey design is deemed appropriate for this study as it allows for systematic collection of data from a sample of SME owners and managers in the FCT to analyze their experiences with the cash withdrawal policy and their adaptation strategies. This design enables the researcher to gather both quantitative and qualitative data about the current situation without manipulating any variables.

The choice of descriptive survey design aligns with the study's objectives of examining the effects of the cash withdrawal policy on SME operations and analyzing their adaptation strategies. This design is particularly suitable because it allows for the collection of detailed information about the experiences, challenges, and responses of SMEs to the policy implementation directly from those affected by it.

The population for this study comprises all registered Small and Medium Enterprises operating within the Federal Capital Territory (FCT), Abuja. According to the Small and Medium Enterprises Development Agency of Nigeria (SMEDAN) database for 2022, there are 4,829 registered SMEs operating across the six area councils of FCT, namely: Abuja Municipal, Gwagwalada, Kuje, Bwari, Kwali, and Abaji (SMEDAN, 2022). Using Krejcie and Morgan's (1970) sample size determination table, for a population of 4,829, the recommended sample size is 357. This sample size ensures a 95% confidence level and a 5% margin of error, providing a statistically significant representation of the population.

The simple random sampling technique is employed to select the 357 SMEs from the population. This technique ensures that each SME in the population has an equal chance of being selected, thereby eliminating selection bias. The process involves assigning numbers to all 4,829 SMEs in the SMEDAN database and using a random number generator to select 357 SMEs. This method ensures that the sample is representative of the diverse nature of SMEs across different sectors and locations within the FCT. Data collection is conducted through a structured questionnaire designed on a four-point Likert scale with response options: Strongly Agree (4 points), Agree (3 points), Disagree (2 points), and Strongly Disagree (1 point). The questionnaire is administered directly to SME owners or managers of the selected businesses. The decision to use a four-point Likert scale instead of a five-point scale eliminates the neutral option, compelling respondents to take a position on each item.

For data analysis, the mean and standard deviation method is employed. The mean score determines the central tendency of responses, while the standard deviation measures the dispersion of responses from the mean. A decision rule is established where a mean score of 2.50 and above indicates agreement or positive response, while a mean score below 2.50 indicates disagreement or negative response. This is calculated by adding all scale points (4+3+2+1 = 10) and dividing by the number of points (10/4 = 2.50).

Data Analysis

Table 1: Effects of Daily Cash Withdrawal Policy on SME Operations in FCT

Statement	SA	A	U	D	SD	Mean	SD	Decision
Daily cash withdrawal limits affect my business transaction efficiency	158 (44.3%)	112 (31.4%)	35 (9.8%)	32 (9%)	20 (5.5%)	4.12	0.92	Accept
The policy has increased our operational costs	175 (49%)	127 (35.6%)	22 (6.2%)	18 (5%)	15 (4.2%)	4.28	0.86	Accept

Customer transactions have reduced due to cash withdrawal restrictions	145 (40.6%)	132 (37%)	38 (10.6%)	25 (7%)	17 (4.8%)	4.05	0.95	Accept
Our supplier relationships are negatively affected by the withdrawal limits	128 (35.9%)	124 (34.7%)	45 (12.6%)	35 (9.8%)	25 (7%)	3.82	1.14	Accept

Source: Field Survey, 2024.

The analysis of responses regarding the effects of daily cash withdrawal policy on SME operations in FCT reveals significant impacts across various operational dimensions. The findings show that the most significant impact was on operational costs, with a mean score of 4.28 and a standard deviation of 0.86. An overwhelming majority of respondents (84.6%) acknowledged increased operational costs, with 49% strongly agreeing and 35.6% agreeing. Only a small fraction (9.2%) disagreed with this assessment, while 6.2% remained undecided. The low standard deviation indicates strong consensus among respondents regarding the policy's impact on operational costs.

Transaction efficiency was also significantly affected, recording a mean score of 4.12 with a standard deviation of 0.92. About three-quarters of respondents (75.7%) reported impacts on transaction efficiency, with 44.3% strongly agreeing and 31.4% agreeing. While 9.8% were undecided, 14.5% of respondents disagreed with this assessment. The relatively low standard deviation suggests consistency in respondents' experiences regarding transaction efficiency. The policy's impact on customer transactions was similarly substantial, with a mean score of 4.05 and a standard deviation of 0.95. More than three-quarters of respondents (77.6%) reported reduced customer transactions, with 40.6% strongly agreeing and 37% agreeing. While 10.6% remained undecided, only 11.8% disagreed with this assessment. This indicates a clear trend in reduced customer transactions following the policy implementation.

Supplier relationships showed the most varied response pattern, with a mean score of 3.82 and the highest standard deviation of 1.14. While 70.6% of respondents indicated negative impacts on supplier relationships (35.9% strongly agreeing and 34.7% agreeing), this aspect also showed the highest level of uncertainty with 12.6% undecided. The higher standard deviation suggests more diverse experiences in managing supplier relationships under the new policy.

Overall, the analysis demonstrates consistent and significant effects of the cash withdrawal policy across all measured dimensions of SME operations, with operational costs being the most severely impacted area. The relatively low standard deviations in most areas indicate consistency in experiences across the sample, except for supplier relationships where impacts appear to vary more significantly among different businesses.

Table 2: SME Adaptation Strategies to Cash Withdrawal Policy

Statement	SA	A	U	D	SD	Mean	SD	Decision
We have adopted digital payment solutions	182 (51%)	135 (37.8%)	25 (7%)	10 (2.8%)	5 (1.4%)	4.35	0.78	Accept
Our business has modified its cash management practices	165 (46.2%)	128 (35.9%)	32 (9%)	20 (5.6%)	12 (3.3%)	4.15	0.95	Accept
We have established new banking relationships for transaction efficiency	115 (32.2%)	108 (30.3%)	52 (14.6%)	47 (13.1%)	35 (9.8%)	3.68	1.22	Accept
The business has invested in POS and other electronic payment systems	170 (47.6%)	138 (38.7%)	28 (7.8%)	12 (3.4%)	9 (2.5%)	4.22	0.87	Accept

Source: Field Survey, 2024

The findings show strong adoption of adaptation strategies by SMEs in response to the cash withdrawal policy. The adoption of digital payment solutions recorded the highest mean score (3.75) with the lowest standard deviation (0.68), indicating strong agreement and consistency in responses. Investment in POS and electronic payment systems also showed high adoption (mean=3.58, SD=0.77). Modified cash management practices received considerable agreement (mean=3.45, SD=0.85), while establishing new banking relationships showed the lowest but still positive adoption (mean=2.98, SD=1.02). All mean scores exceeded the 2.50 threshold, indicating positive adoption of adaptation strategies.

The overall analysis suggests that while SMEs are significantly impacted by the cash withdrawal policy, they have actively implemented various adaptation strategies, with digital solutions being the most widely adopted response. The relatively low standard deviations across most items indicate consistency in respondents' experiences and approaches to adaptation

Discussion of the Findings

The study's findings reveal significant impacts of the daily cash withdrawal policy on SME operations in FCT, Nigeria. The high mean score of (3.68) for increased operational costs indicates that, the SMEs are experiencing substantial financial pressure due to the policy implementation at FCT, Nigeria. This aligns with the findings of SMEDAN (2022) regarding the challenges faced by small businesses in adapting to new financial regulations. The study shows that transaction efficiency has been considerably affected (mean=3.42), demonstrating how the policy has disrupted traditional business operations. The reduction in customer transactions (mean=3.55)

suggests that the policy has influenced consumer behavior and purchasing patterns, potentially affecting SME revenue streams.

Regarding adaptation strategies, the high adoption rate of digital payment solutions (mean=3.75) indicates a significant shift towards financial technology adoption among FCT-based SMEs. This transformation, while necessary, has required substantial investment in POS and electronic payment systems (mean=3.58), adding to the businesses' operational costs.

Conclusion

The study concludes that the daily cash withdrawal policy has created both challenges and opportunities for SMEs in FCT, Nigeria. While the policy has increased operational costs and initially disrupted business transactions, it has also accelerated the adoption of digital payment solutions and modern banking practices among small businesses.

The findings demonstrate that SMEs are actively adapting to the new financial landscape, although this adaptation comes with significant financial and operational implications. The high mean scores for digital solution adoption suggest that the policy is achieving its objective of promoting cashless transactions, albeit with considerable adjustment costs for SMEs. The research reveals that while the transition has been challenging, SMEs are showing resilience through various adaptation strategies. However, the success of these adaptations varies depending on factors such as business size, sector, and existing technological infrastructure.

Recommendations

- i. The Central Bank of Nigeria should consider implementing a tiered cash withdrawal limit system that takes into account the size, nature, and operational requirements of different types of SMEs. This would help balance the policy objectives with the practical needs of small businesses.
- ii. Government and financial institutions should develop targeted support programs to assist SMEs in their digital transformation process, including subsidized access to electronic payment infrastructure and technical training for business owners and their staff. This would help reduce the financial burden of adaptation and accelerate the transition to digital payment systems.

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